



SPONSOR FORM

22nd Annual World ICSEI Congress

For a Learning World of Quality and Equality

January 4-8, 2009

Westin Bayshore Resort & Marina
Vancouver, BC V6G 2V4

www.ICSEI2009.org

Hosted by BC School Superintendents Association (BCSSA)
telephone 604.687.0590
email info@bcssa.org

www.bcssa.org

If you have registration questions or dietary restrictions, please contact:
Stephanie Cardwell
stephcardwell@bcssa.org

Sponsorship requests are granted on a first-come basis

Luncheon, nutrition break and special-event sponsors will be acknowledged on signs posted at the event/reception

Exhibitor Form (on third page) provides details of the exhibit area and booth set up. Sponsors do not have to fill in the Exhibitor Form, but please provide the names of company representatives on this page (see "complimentary exhibit booth")

November 30 is the deadline for all sponsor information, e.g., logo, print materials to be received by BCSSA (JPEG or TIFF copy of logo can be emailed to laspinall@bcssa.org)

Please complete this form and return it to BCSSA by mail or fax: 604.687.8118. (Please make cheque payable to BC School Superintendents Association.) Mailing address: Suite 208, 1118 Homer Street, Vancouver, BC, V6B 6L5. Note: Sponsors do not have to complete the congress registration form.

COMPANY / ORGANIZATION _____

CONTACT PERSON _____

TELEPHONE () _____ EMAIL _____

MAILING ADDRESS _____

CHEQUE ENCLOSED CHARGE TO (GST #12669 4629 rt)

ACCOUNT # _____ EXPIRY DATE _____

CARDHOLDER'S SIGNATURE _____



Inspire= \$25,000+

Lead= \$15,000-\$24,999

Envision= \$10,000-\$14,999

Champion= Up to \$9,999

Friend= Up to \$2,000

THE INSPIRATION PACKAGE

- Written recognition in program
- Acknowledgment prior to session & during the congress
- Banner at congress (specific to areas of traffic, i.e. luncheon rooms)
- Three complimentary congress registrations
- Complimentary exhibit booth
- Inside cover acknowledgment in program
- Full-page ad in program (b&w)
- icsei2009.org links with sponsor logo and descriptor
- Two sets of conference attendee mailing labels

THE LEADER PACKAGE

- Written recognition in program
- Acknowledgment at Congress opening & closing
- Full-page ad in congress program
- Two complimentary registrations
- Thank you with sponsor name/logo/tag in program book's sponsor list
- icsei2009.org links with sponsor logo and descriptor
- Two sets of congress attendee mailing labels

THE ENVISION PACKAGE

- Written recognition in program
- Half page ad in program
- One complimentary registration
- icsei2009.org links with sponsor logo and descriptor

THE CHAMPION PACKAGE

- Written recognition in program
- One complimentary registration
- Receive recognition from keynote
- icsei2009.org links with sponsor logo and descriptor

THE FRIEND PACKAGE

- Written recognition in program
- icsei2009.org links with sponsor logo and descriptor

Additional information (if applicable to your sponsorship option above)

COMPLEMENTARY EXHIBIT BOOTH
Name(s) of company representative(s) at booth:

1 _____

2 _____

COMPLEMENTARY CONGRESS REGISTRATION
Name(s) of company representative(s) to attend plenaries:

1 _____

2 _____

WEBSITE _____
Sponsor's logo will be linkable on ICSEI 2009 webpage to homepage or specific section of sponsor's site as indicated by URL

FLYER INSERT (one letter-size sheet)
Available to sponsors only



Opportunities Available

Please select (✓) one option for sponsorship

- Congress Technology and Hospitality - Sponsored by School District 43 - Coquitlam
- Congress Handbook - Sponsored by Delta School District
- Dinner/Dance
- Internet café - Sponsored by Apple
- Opening ceremony - Sponsored by Vancouver School Board
- Student Presentations - Sponsored by School District 41 - Burnaby
- Student Perspective - Sponsored by School District 45 - West Vancouver

Keynote and Plenary Speakers

- Keynote Speakers and ICSEI Board Members Reception (January 3rd)
- Kieran Egan/Mark Fettes/Debbie Leighton-Stephens (January 5th)
- Lorna Williams (January 5th)
- Alma Harris/Viviane Robinson/Ken Leithwood (January 5th)
- Deborah Butler (January 6th)
- Daniel Muijs (January 6th)
- Valerie Hannon (January 7th)
- Rahimah Haji Ahmad (January 7th)
- Louise Stoll (January 7th)

Luncheons

- January 5th
- January 6th
- January 7th

Nutrition Breaks (30-minute break)

- January 5th (Sponsored by SunRype)
- January 5th
- January 6th (Sponsored by SunRype)
- January 6th
- January 7th (Sponsored by SunRype)
- January 7th

BC School Study Tour

- January 8th
- General Conference Sponsorship



22nd Annual World ICSEI Congress

For a Learning World of Quality and Equality

January 4-8, 2009

Westin Bayshore
Resort & Marina
Vancouver, BC V6G 2V4

www.ICSEI2009.org

Hosted by
BC School
Superintendents
Association
telephone 604.687.0590

www.bcssa.org

EXHIBITOR COST

\$ 950

Exhibit booth only
(no sponsorship attached)

Cost includes all luncheon events for up to two company representatives (additional meals for other representatives may be purchased through BCSSA office)

Cost does not include congress registration (exhibitors may register separately to attend the full conference)

Exhibitors will be acknowledged in the congress package for all attendees and on a sign posted at the congress registration desk

Logo and all other exhibitor information must be received by BCSSA by **Nov. 30** (JPEG or TIFF copy of logo can be emailed to laspinall@bcssa.org)



EXHIBITOR FORM

Please complete this form and return it to BCSSA by mail or fax: 604.687.8118. (Please make cheque payable to BC School Superintendents Association.) Mailing address: Suite 208, 1118 Homer Street, Vancouver, BC, V6B 6L5

COMPANY / ORGANIZATION _____

CONTACT PERSON _____

TELEPHONE () _____ EMAIL _____

MAILING ADDRESS _____

CHEQUE ENCLOSED CHARGE TO   (GST #12669 4629 rt)

ACCOUNT # _____ EXPIRY DATE _____

CARDHOLDER'S SIGNATURE _____

NAME(S) OF COMPANY REPRESENTATIVE(S) AT BOOTH

1 _____ will attend luncheon January 5th January 6th January 7th
2 _____ will attend luncheon January 5th January 6th January 7th

use own company name badge or use ICSEI congress name badge

LOCATION OF EXHIBIT AREA

The exhibits will be in the World Café located in Salons D, E and F. For a map, visit www.westinbayshore.com

EXHIBIT HOURS

The busiest times for exhibitors will be during the coffee/nutrition breaks (as specified in sponsorship section) We expect there to be heavy visitor traffic during the congress registration and the continental breakfast service.

EXHIBIT BOOTH

The size of each exhibitor space is approximately 8' x 10' and each exhibitor will be provided with an 8' skirted table, padded folding chair and 15-amp, 1500-watt double-receptacle power source. Exhibitors are responsible for the set-up of identifying signage and all other exhibit-related decorations.

EXHIBIT SET UP, TAKE DOWN and SHIPPING

Exhibitor names will be marked on the assigned tables. On the opening day of the conference, January 4th, exhibitors may set up before the conference registration desk opens at 11:00 am. Exhibits must be taken down by 3:30 p.m. on January 7th, preferably during the conference closing/welcome to Malaysia presentation from 2:45-3:30. Exhibitors are solely responsible for their own materials against loss or damage from theft or other causes. Events on the Move is the official supplier for shipping, customs brokerage, advance warehousing and material handling. Information regarding their services can be obtained on the icsei2009.org website or from laspinall@bcssa.org.

CONTACTS

For more information/details regarding booth set-up, please contact Lisa Aspinall at laspinall@bcssa.org

AUDIO VISUAL EQUIPMENT

Any necessary information regarding Internet access, computer equipment, projectors, and/or technical support, please contact BCSSA Communications Manager Lisa Aspinall at laspinall@bcssa.org